

GIVING AN ACADEMIC POSTER PRESENTATION

WHAT TO INCLUDE

- Introduction
- Materials and methods
- Results
- Discussion

DATA PRESENTATION

- Maps? Charts? Graphs?
- Images?



**BE CONSISTENT,
LESS TEXT,
MORE GRAPHICS!**

IMPORTANT!

Check conference guidelines
(size, content, orientation)

WHAT MAKES A GOOD POSTER?

- Meet the conference guidelines
- Consistent and organised layout
- Less text but clear to the point
- Use bullets and avoid paragraphs
- Use visuals effectively

TIPS ON DESIGN

- Always begin by setting your poster size
- Consistency!
- Two types of fonts at most
- Creative title
- Get feedback on your poster from friends & advisor

PREPARATION

- Prepare 2-3 minutes talk about your research
- Business cards are useful and great for connection
- Put up your poster BEFORE your presentation time slot
- Don't read from the poster but use it as a tool instead
- Keep it casual but know your research